

Privacy Policy – bilachungary.com

This Privacy Policy applies to your use of Bilac Hungary Ltd's information technology systems, networks and websites www.bilachungary.com. In this Policy, references to “we”, “us” “our” and “Bilac” are to Bilac Hungary Ltd and its subsidiaries, and their respective directors, officers, agents, employees or contractors.

Your Information

Our server, our agent's or contractor's server, and third parties in the internet infrastructure (“Servers”) log certain information, which is provided by your browser, when you use our Sites, systems, and networks, such as:

- your server's IP address (a number which is unique to the machine through which you are connected to the Internet) or your personal IP address;
- the type of browser and operating system you are using;
- the domain name of the referring site (e.g. the previous Bilac Site that you visited); and
- emails between you and us.

The Servers also log:

- the date and time of your visit; and
- the URL address of the pages accessed and the documents downloaded.

We use this information for a number of purposes connected with the usage of our Sites, and to monitor the security of our Sites, systems and networks. Among other possible uses, Bilac may use the information, described above, to analyse certain trends and statistics, such as which parts of the Sites users are visiting and how long they spend there, and to monitor the security of our Sites, systems and networks.

Bilac will not try to identify you or your browsing activities through the information set out above except, in the event of an investigation, where a law enforcement agency may exercise a warrant to inspect the logs, or if your usage is causing technical issues for the Sites, including an attack on a Site that may need to be resolved. Bilac may in these circumstances identify your IP address to enable Bilac to contact you.

Cookies

The Sites use cookies. A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. The Sites use cookies to help Bilac identify and track visitors, their usage of the Site, and their Site access preferences. Bilac may use cookies to tailor our services to meet your needs. Visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using the Site, with the drawback that certain features of the Site may not function properly without the aid of cookies.

Bilac uses Google Analytics to analyse the use of the Sites. Google Analytics uses cookies to collect, store, and transmit information about your use of the Sites to Google. Further information about how Google Analytics collects and processes data can be found at the following link: <http://www.google.com/policies/privacy/partners/>.

Bilac also uses the Google Analytics Display Advertising feature 'Demographics and Interests Reporting' which enables Google Analytics to collect data about the age, gender and interest of visitors to our Sites via cookies and anonymous identifiers. Google will collect, store, and use this information to create statistical reports about the use of the Sites.

Google's privacy policy is available at: <http://www.google.co.nz/policies/privacy/>. Visitors can opt-out of the Google Analytics Advertising Features through their Ads Settings or any other available means. Google Analytics' currently available opt outs can be found at: <https://tools.google.com/dlpage/gaoptout/>

Personal Information

Bilac collects and holds personal information about you through your use of the Sites, including your registration details and information relating to your use of the Sites and the content you access.

Bilac collects this information for the purposes of conducting market research surveys, conducting statistical analysis of usage of our Sites, running competitions, determining advertising content, marketing, monitoring the security of our Sites, our IT systems and our networks and tailoring our services to match your needs and to improve the Sites generally.

Bilac does not collect sensitive information such as your racial or ethnic origin, political opinions or religious beliefs.

The personal information collected by Bilac will be held in third party data centres, and may be shared with third party organizations for security purposes.

Bilac will only use such personal information for the purpose for which you have provided it, unless you consent otherwise or Bilac is required by law to disclose it or Bilac is otherwise permitted to use it under the current acts.

Bilac will not sell your personal information to, or share it with, any other company outside of the Bilac group or third party agency other than as set out in this Privacy Policy, except as permitted by law. Bilac will disclose such personal information about you only to those employees of Bilac who have a need to know.

You can access or request a correction to your personal information by writing to Bilac at 2045 Törökbálint, Tópark street 3., HUNGARY, or by sending an email to bilac@bilac.hu. Bilac will correct personal information if we are satisfied that it is incorrect and will otherwise comply with our obligations under the current acts.

For more information please phone Bilac on +36 30 905 3665 or email Bilac at bilac@bilac.hu.